

GenAI Ideation - Discover Moterra's solution for SMB to get you started with GenAI

HOW DOES IT WORK?



Moterra GenAI Engineers

Knowledge is provided by Moterra's team of engineers, empowered by AWS to conduct these sessions. We will guide you in prototyping your own GenAI use cases, optimising processes, and unlocking new revenue streams with AI.



Sessions built for you

Our sessions are a quick first run of ideas you have and last 1-2 hours.



Virtual - low effort for you:

Exclusive sessions, bringing your LoB and tech teams together, using a virtual room and a Miro Board to workshop your ideas.



Outcome - your ideas, evaluated:

In 1 week, we deliver you an overview with the roadmap of use cases for GenAI solution that deliver value and minimise effort to get you on your GenAI journey.

WHAT'S NEEDED FROM YOU?

Workshop duration: 1-2 hours (online)

Business-oriented participants, e.g.:

- Executive Sponsor
- Product Manager(s)
- Marketing/Sales Reps
- Operations/Process Owner(s)

Preparation Requirements. To optimise our workshop, we'll ask you to complete the following:

- **Pre-Workshop Survey** to gather your initial thoughts and focus areas, helping us tailor the workshop.
- **Supporting Data and Materials** - we'll ask you to gather and share any relevant data, reports, or materials that can provide context during our discussions, e.g.: **Business Challenges, Performance Metrics, Innovation Ideas**, a brief summary of your **IT systems and infrastructure**, etc.

1, 2, 3... IDEATION!

- **Generative AI** is a technology that is here to stay and it will shape how businesses operate. Particularly in cash constraint SMB and Startup segments, GenAI offers endless opportunities.
- You will **discover opportunities** for your business to utilise GenAI and other automation solution that are tailored to your needs and market expectations, that increase operational efficiency and reduce cost while creating value.
- **Ideation** is a good opportunity to bring together business managers, IT and Line of Business to share ideas on how use cases that activate your potential for increased competitiveness, operational optimisation, cost savings or risk reduction.

Let's make it happen!
book time with us

or get in touch:



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